REMARKS/ARGUMENTS

In response to the Examiner's final Office Action of August 27, 2007 the Applicant respectfully submits the accompanying Amendment of the claims and the following Remarks.

Regarding Amendment

In the Amendment:

independent claim 1 is amended to specify that the operation parameters include ink levels, remaining web length, web tension and end-to-end integrity of the web and to clarify that when the pattern is changed the operation parameters are re-determined and used to print the new wallpaper product. Support for these amendments can be found at page 43, lines 6-21 of the present specification; and

dependent claims 3-5, 7, 13, 31, 37-41 and 49 are unchanged.

It is respectfully submitted that the Amendment does not add any new matter to the present application.

Regarding 35 USC 112, second paragraph Objections

It is respectfully submitted that the amendment of claim 1 clarifies that when the pattern is changed the operation parameters are re-determined and used to print the new wallpaper product.

Regarding 35 USC 103(a) Rejections

It is respectfully submitted that the subject matter of amended independent claim 1, and claims 3-5, 7, 13, 31, 37-41 and 49 dependent therefrom, is not taught or suggested by any one or more of previously cited Martin, Nozawa, Stoffel and Goldstein in view of newly cited Bullock (US 5,8535,817), because none of these cited references teach or suggest printing wallpaper in accordance with monitored operation parameters of the printer including ink levels, remaining web length, web tension and end-to-end integrity of the web, as is required by amended independent claim 1. That is, Bullock merely discloses reading system parameters from the ink cartridge which relate only to the ink (see col. 8, lines 30-50), not monitoring the range of printer parameters recited in the claimed invention.

Appln No. 10/760266 Amdt. Dated: March 14, 2008

Response to Office Action of December 14, 2007

13

It is respectfully submitted that the Examiner's objections and rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

Applicant/s:

ans

Kia Silverbrook

Tobin Allen King

700

Janette Faye Lee

C/o: Silverbrook Research Pty Ltd

393 Darling Street

Balmain NSW 2041, Australia

Email: kia.silverbrook@silverbrookresearch.com

Telephone: +612 9818 6633

Facsimile: +61 2 9555 7762